



IFMA's Industrial Spotlight: Shopping Center Management Strategy

Thursday, January 16, 2014 (19:00 - 20:00)

Venue: Room 611, 6/F, United Centre, HKU SPACE, 95 Queensway, Admiralty

CPD: 1 hour *The CPD certificate shall be sent to your registered EMAIL ADDRESS on or before Feb 25, 2014. No printed copy will be distributed during the event.

Language: English

Admission Fee:

- ◆ IFMA HK Members/Co-organizer/Sponsors: **FREE Admission**
- ◆ Supporting organizations: HK\$50
- ◆ Non-members: HK\$100

Payment Methods:

1. Please issue cheque payable to "International Facility Management Association Hong Kong Chapter" and mail the cheque to P.O. Box. No. 65115, Tseung Kwan O Post Office **OR**
2. Deposit the fee to Hang Seng Bank (A/C No: **222 - 005340 - 001**) and sent the bank-in slip to registration@ifma.org.hk or fax to (852) 2512 0555.

Notes:

1. If typhoon signal no. 8 or above or the black rainstorm warning signal will be hoisted 4 hours before the event starts, the event would be cancelled or postponed. Participants will be informed of the cancellation or the re-scheduled date of event in due course. The IFMA Hong Kong Chapter reserves its right to cancel or to change the speakers without prior notice.
2. Cancellations must be made at least 3 business days prior to the event. Otherwise, full price (HK\$100) will be charged for your late cancellation. If you are not able to attend, we welcome a delegate to attend on your behalf. Refunds will not be given for no-shows after the event.

Program Highlights:

The Link REIT is the first real estate investment trust listed in Hong Kong, Asia's largest REIT and one of the world's largest retail-focused REITs in terms of market capitalization. Wholly owned by private and institutional investors, with 100% free float, The Link REIT was formed as part of a divestment exercise by the Hong Kong Housing Authority and has been listed on the Hong Kong Stock Exchange since 2005.

With the ownership and management of a retail portfolio totaling over 11 million square feet, the company tapped into the potential of its portfolio by undertaking enhancement projects that addressed both software and hardware, including redesigning layouts, broadening the trade mix, enhancing customer service and increasing promotional activities. The speaker will share The Link REIT's experience in bringing about a more welcoming shopping experience and business environment in its properties through its asset enhancement strategy as well as how to overcome the challenges encountered during the process to create value for tenants and shoppers.

Our Speaker:

Mr. Louis Lee *MHKIS, MRICS, MHKIH, CIHCM, FISCM*

Louis is a Divisional General Manger of The Link Management Limited, which is the largest REIT in Asia. He is a member of The Hong Kong Institute of Surveyors and Royal Institution of Chartered Surveyors with more than 20 years experience in asset management, leasing and property management industry. He is also member of Hong Kong Institute of Housing, Chartered Institute of Housing and fellow member of Institute of Shopping Centre Management. Louis regularly teaches shopping center management course in HKU SPACE and performs as an assessor for Assessment of Professional Competency of RICS.



Registration:

Please complete [online registration form](#).
No registration form will be processed without payment.
For enquiry, please call (852) 2512 0111.

Co-organizer:



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