# **Moving into the Frontier**

May 7, 2014 (Wednesday)
Hong Kong Convention & Exhibition Centre



## CONFERENCE

Co-organised by The Hong Kong Chapter of the International Facility Management Association and the Asian Institute of Intelligent Buildings, Moving into the Frontier is an interactive platform for the building and facility management professionals to network and exchange thoughts, covering topics such as technology, sustainability, quality, business and finance, strategy planning and space management. The conference aims at providing practical knowledge in re-shaping executives plans for portfolio management.

# SPONSORING OPPORTUNITY

We provide various sponsorship opportunities for you to network with our industry professionals. Please contact the Conference Manager at (852) 2512 0111 or e-mail at info@movingintothefrontier.org.hk

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# **EDUCATION SESSION**

Education sessions of the conference are categorized into 3 major topics to be presented by quality keynote speakers and industry leaders follow by interactive discussion panels:

- Strategy Planning gain perspective to the latest trend to achieve your new goals
- Premises explore the leading innovation in the industry
- Control System discover proven methods to get the best out of your investment

## SUPPORTING ORGANIZATION



#### WHO SHOULD ATTEND?

- Government
- CRE Executives
- Facility Managers & Property Managers
- Engineers
- Designers
- Space Planners
- Energy Consultants
- Financial Service Sector
- Property Investors and Developers
- Architects & Planners, Development & Engineering Consultants
- Sustainability Consultants
- Building Construction and Fit-out Contractors
- Cleaning Companies
- Materials & Equipment Manufacturers/Suppliers
- Specialist Vendors

#### **REGISTER FOR EARLY BIRD SPECIAL**

#### WHY YOU SHOULD SPONSOR?

Becoming a sponsor to Moving into the Frontier will make a power statement in support of the facility and building management industry and express your concern to share IFMA's and AIIB's mission to provide the profession with the best in education, information and interaction. You will also get cost effective marketing exposure to your target audience and increase your brand recognition.

Your participation in Moving into the Frontier will be the best opportunity for you to develop new relationship through new networking activities.

If you are looking for a place to promote your business, **Moving into the Frontier** will be your best choice.

For information on sponsorship opportunities e-mail: info@movingintothefrontier.org.hk

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