

IFMA's Industrial Spotlight: Green Office Awards Labelling Scheme (GOALS) (Thursday, January 15, 2015, 19:00 - 20:00)

Venue: HKU SPACE, Admiralty Centre, 18 Harcourt Road

Admission Fee:

- ◆ IFMA HK Chapter Members/ Co-organizer: **FREE Admission**
- ◆ IFMA Base Members/Supporting organizations/Sponsors: HK\$50
- ◆ Non-members: HK\$100

Registration & Enquiry:

Please complete [online registration form](#). No registration form will be processed without payment. For enquiry, please call (852) 2512 0111 or e-mail registration@ifma.org.hk

CPD: 1 hour

*The CPD certificate shall be sent to your registered EMAIL ADDRESS on or before February 15, 2015. No printed copy will be distributed during the event.

Language: English

Payment Methods:

1. Please issue cheque payable to "International Facility Management Association Hong Kong Chapter" and mail the cheque to P.O. Box. No. 65115, Tseung Kwan O Post Office.
2. Deposit the fee to Hang Seng Bank (A/C No: **222 - 005340 - 001**) and sent the bank-in slip to registration@ifma.org.hk or fax to (852) 2512 0555.
3. **PayPal** .

Notes:

1. If typhoon signal no. 8 or above or the black rainstorm warning signal will be hoisted 4 hours before the event starts, the event would be cancelled or postponed. Participants will be informed of the cancellation or the re-scheduled date of event in due course. The IFMA Hong Kong Chapter reserves its right to cancel or to change the speakers without prior notice.
2. Cancellations must be made at least 3 business days prior to the event. Otherwise, full price (HK\$100) will be charged for your late cancellation. If you are not able to attend, we welcome a delegate to attend on your behalf. Refunds will not be given for no-shows after the event.
3. The organizing parties accept no liability for any eventuality that may occur or during the event, or for any incident or accident, should any occur.

Programme Highlight:

To raise local business awareness of the global environmental challenges addressed by the United Nations Millennium Development Goals (UNMDG), the World Green Organisation (WGO) initiated a programme, namely Green Office Awards Labelling Scheme (GOALS) in 2013, to support offices and retailers to go Green in 9 stipulated aspects of operations. GOALS is recognized by HKAEE. Over 100 companies had joined the programme at the implementation stage.

In 2014, another 60+ new corporations including Standard Chartered Bank, DHL Express, BCT, Hong Kong Telecommunications, Hutchison, Vita-soy, Ernst & Young, AS Watson, Knight Frank, and over 40 Kai Shing Management Services Office... and so on have become successful applicants to jump on the bandwagon to make Hong Kong greener. Applications have bumped up to 170.

In this Spotlight, we can learn directly from Dr. William Yu more details about WGO, GOALS, best practice sharing, how climate change affects us and the BIG PICTURE.

Speaker:

Dr. William Yu
Chief Executive Officer, World Green Organisation (WGO)

Dr. Yu is an energy economist and climate professional by training and completed his PhD at the University of Cambridge as well as earned an Executive MBA degree from the Thunderbird School of Global Management in the U.S. Additionally, Dr. Yu has gained valuable regional management experience by working at US multinationals. He is currently the Adjunct Professor of the City University of Hong Kong, Adjunct Associate Professor, The School of Management and Economics, The Chinese University of Hong Kong, Shenzhen and the Honorary Corporate Adjunct Professor of the Shanghai University.

Currently, Dr. Yu is Associate Member of the Business Advisory Council of United Nations The Economic and Social Commission for Asia and the Pacific (UNESCAP). He sits on the Energy Advisory Committee and the sub-committee on Food Reduction Good Practices in Institutions and Commercial and Industrial Establishments, Food Wise Hong Kong Campaign under the Environmental Bureau, Hong Kong SAR government. He is also a member in the working group of Sustainability Charter, Hong Kong and Malmo, Sweden. Dr. Yu is a member of the expert panel on Industry Standards and Research under The Hong Kong Green Building Council. He belongs to the Project Management Committee to oversee the CarbonSmart Program in collaboration with four key Chambers of Commerce supported by Environment & Conservation Fund. Dr. Yu has served as Board of Director of Hong Kong Institute of Social Impact Analyst.

Dr. William Yu is the former Head of the Climate Programme at WWF-Hong Kong and responsible for leading both public and business engagement programmes. Dr. Yu was also a member of the support group for the climate project under the Council for Sustainable Development and the Waste Recovery Projects Vetting Sub-committee under the Environment and Conservation Fund. He writes articles for multiple newspapers on the low carbon economy, low carbon city, social innovation and energy poverty. He was a co-host for an environmental program on numerous TV and Radio Channels.



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