



Be Inspired by High-Profile Speakers



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**Programme Highlights –
IP: Transforming Global Business**

Plenary Sessions

- | | |
|---|-------|
| 1) Sustainable IP Business Model in the Ever-changing World | 3 Dec |
| 2) Global Trends for IP Licensing Strategies | 3 Dec |
| 3) IP Opportunities under the Belt and Road Initiative | 4 Dec |

Concurrent Breakout Sessions

IP Practical Tips Industry-Specific IPs Asian Trends





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Expanded exhibition zone

2000+ IP professionals & business Leaders



Business matching & networking

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**Special Offer for members of
Hong Kong Association of Energy Engineers
HK\$600**

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Two-day pass inclusive of networking lunch on 3 December (Original Price: HK\$1,600 / US\$200)

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An event of:



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