

Towards a Smart Sustainable City – Potential and Opportunities for Hong Kong

22 Nov 2017 (Wednesday) | 9:30am- 5:00pm | The Mira Hong Kong



Area of discussions (Tentative):

- Smart city solutions: From energy management & Air Quality solutions to smart city development and strategy
- Sustainable and competitive city: smart transportation & green logistics
- Big data analytics in optimizing and providing right services and standards
- Smart decision-making - smart governance & smart people for urban planning and city development

★★★★★ Event details ★★★★★

Date: 22 Nov 2017

Time: 9:30 am - 5:00 pm

Venue: The Mira Hong Kong

Fee: \$1800.00

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Following Chief Executive's emphasis on the development of Smart City in her Policy Address, we are pleased to invite you to join the upcoming **BEC EnviroSeries Conference** that will explore how the smart city approach can help Hong Kong minimise negative environmental impact, enhance liveability and capture business advantage. We have invited leaders locally from government and business including policy makers, senior corporate executives, entrepreneurs and academia as well as from overseas to share various aspects of a smart and sustainable city.

Register NOW!

Scan QR code for more information !

