

## Training Workshop on “Introduction to Carbon Offset for achieving Net Zero”



The adoption of carbon offsetting practices by organizations in Hong Kong has been limited thus far, the landscape is rapidly changing. Many organizations worldwide have committed to achieving net zero targets, they were increasingly recognizing the importance of offsetting their carbon emissions to achieve their sustainability goals and contribute to mitigating climate change. This growing demand was evident in regions like Europe, North America, and Mainland China, where carbon offsetting had gained popularity.

Considering these developments, it has become increasingly important for professionals in Hong Kong to stay ahead of the trend and gain an understanding of carbon offsetting. Green Council has organised this training workshop to let professionals to have the opportunity to dive into the world of carbon offsetting, explore its benefits, and learn how it can be effectively implemented within your organization.

Don't miss this valuable opportunity to enhance your professional expertise and contribute to the global effort in combating climate change.

### **Workshop Details**

Date	: Thursday, 11th April 2024
Venue	: HKMA (Room 201, 2/F Pico Tower, 66 Gloucester Road, Wan Chai, HK)
Size of Class	: 40
Language	: Cantonese with English materials
Admission Fee	: Free of charge
Registration	: <a href="https://forms.gle/X5gVdn7H1fVXnP8p7">https://forms.gle/X5gVdn7H1fVXnP8p7</a>
Time	: 09:30 – 17:30

### **Contents:**

- What is carbon offsetting and how does it work?
- What are the criteria for evaluating of carbon offsets?
- Different types of carbon offset
- Standards and methodologies
- The various project types of carbon offsets
- Trading, markets, and pricing in offsets
- How does carbon offsetting factor into carbon neutral target?
- How to avoid greenwashing

Please contact Ms Dabbie Chung at 2810 1122 or [dabbiechung@greencouncil.org](mailto:dabbiechung@greencouncil.org) for enquiry.

### **Certificate**

Certificate of Attendance will be issued to participants who attended the training course and completed a feedback survey.

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## Instructor

### Ir Sophia Lau, Director, ASEL Environmental Consulting Company Limited

Sophia has been working in Environmental Management field for nearly 20 years. She started her carbon journey in 2007 when she joined and assisted Cathay Pacific Airways to establish its carbon offsetting programme, which was the first of its kind in Asia. She also set up the Hong Kong International Airport Carbon Reduction Programme when she was the Environmental Manager in Airport Authority. She has guided and provided training to more than 40 companies including hotels, catering services, logistics, airlines, government departments etc. at the airport to conduct carbon audit, set carbon targets and develop carbon reduction measures. She has been Honorary Lecturer for Master Degree in Environmental Management at the University of Hong Kong since 2017. In recent year, she also established her own company in providing carbon management and consultancy services.



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