

## Webinar on

# Net Zero: Approaches to Carbon Offsetting and Emission Mitigation



To achieve net zero, organisations are focused on 2 major directions: (1) reducing greenhouse gas emissions within their own operations and (2) investing in environmental worldwide to offset unavoidable emissions. In this seminar, we aim to bring together organisations to share their approaches in carbon offsetting and emission mitigation, which are invaluable for professionals to develop their net zero plans.

<b>Organiser</b>	Green Council
<b>Date and Time</b>	13 August 2024, 14:30 to 17:00
<b>Language</b>	Cantonese mainly (no simultaneous interpretation provided)
<b>Format</b>	Hybrid
<b>Registration</b>	(1) Zoom: <a href="https://us02web.zoom.us/webinar/register/WN_KBXSKpJySDesT0BVDgdj2Q">https://us02web.zoom.us/webinar/register/WN_KBXSKpJySDesT0BVDgdj2Q</a>  (2) Physical: <a href="https://forms.gle/zXrJZfHyE46S6K2cA">https://forms.gle/zXrJZfHyE46S6K2cA</a> Onsite Capacity: 40 pax (first-come, first-served basis) Venue: Room ADC304, HKUSPACE Admiralty Learning Centre, 3/F, Admiralty Centre, 18 Harcourt Road, Admiralty, Hong Kong (Exit A, Admiralty MTR Station)
<b>Enquiry</b>	Ms Bell Wong (Tel: 2810 1122 or email: <a href="mailto:bellwong@greencouncil.org">bellwong@greencouncil.org</a> )

### Rundown (tentative)

Time	Speaker
14:30 - 14:45	<b>Registration</b>
14:45 - 15:05	<b>The Role of the Voluntary Carbon Market in Asia</b> <i>Mr. John Lo, Founder, Asia Carbon Institute</i>
15:05 - 15:25	<b>Sharing by speaker</b> <i>Ms Verna Yang, Deputy General Manager - Strategy and Business Development, Waylung Waste Services Limited (Veolia Hong Kong)</i>
15:25 - 15:45	<b>“Ocean Park’s Sustainability Initiatives” - Insights into its Successful Journey of Carbon Reduction</b> <i>Ms Phoenix Hau, Sustainability Manager, Ocean Park Corporation</i>
15:45 - 16:00	<b>Break</b>
16:00 - 16:20	<b>The Decarbonization Journey of Aviation</b> <i>Mr. Johnny Wei, Climate Change Manager - Hong Kong, Cathay Pacific Airways Limited</i>
16:20 - 16:40	<b>Sharing by Speaker</b> <i>Mr. Samuel Kwong, Senior Associate Director - ESG, Chinachem Group</i>
	<b>End of Webinar</b>

\*Remarks: Speakers may modify the title of presentation.

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## *Speaker Biography*

### **Mr. John Lo**

#### **Founder**

#### **Asia Carbon Institute**

John is the Founder of the Asia Carbon Institute (ACI), a non-profit voluntary carbon credit standards body and registry focusing on the development and implementation of climate-positive initiatives. ACI's mission is to provide a reliable platform for assessing, validating, and generating premium carbon credits. John began his career in the energy sector and have decades of experience in commodities trading, de-carbonization, energy transition and sustainability investments. John is also responsible for the development of the Sustainable Aviation Fuel Standard working in collaboration with ICAO/IATA/JIG. John serves as the Board of Director of several private and publicly listed companies and holds a degree of Chemical Engineering from the University of Toronto and an MBA with University of Durham.



### **Ms Verna Yang**

#### **Deputy General Manager - Strategy and Business Development**

#### **Waylung Waste Services Limited (Veolia Hong Kong)**

Verna possesses over 14 years of experience in business development and project management across various top multinational Fortune 500 companies in Mainland China and Hong Kong. Her seasoned background encompasses waste management and recycling in Hong Kong.

Currently serving as the Deputy General Manager - Strategy and Business Development at Waylung Waste Services Limited, a wholly-owned subsidiary of Veolia Hong Kong, Ms Yang previously held positions at Veolia Asia and Veolia Hong Kong, where she drove regional business growth and strategic transformation initiatives.

Ms Yang is committed to contributing to society and is an active member of the Hong Kong Waste Management Association (HKWMA) and The American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE).



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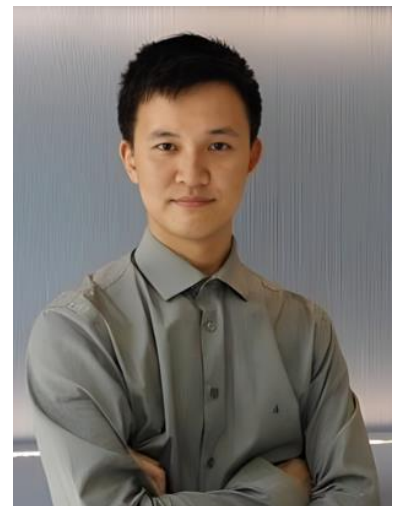
**Ms Phoenix Hau**  
**Sustainability Manager**  
**Ocean Park Corporation**

Phoenix is the Sustainability Manager in Ocean Park. She leads the Park's environmental initiatives and coordinates the Sustainability Leadership Team, while setting out corporate policies on sustainable development. Over her 10-year tenure in Ocean Park, she helped establish the sustainability management structure and its KPIs system, effectively monitoring and reporting performance, as well as engaging industry stakeholders. Phoenix holds a degree of Biological Science from Murdoch University and an honour degree of Conservation Biology from Curtin University.



**Mr. Johnny Wei**  
**Climate Change Manager, Group Sustainability Department (GSD)**  
**Cathay Pacific Airways Limited**

Johnny is the Climate Change Manager at Cathay Pacific, responsible for engaging different stakeholders and scaling up adoption of sustainable aviation fuel (SAF) in Hong Kong, Greater Bay Area, and at airports around the world. He has specialized in preparing the net-zero transition model for the airlines from now until 2050 and understood different feedstocks and pathways of SAF. Before joining Cathay, Johnny was the renewable energy / green finance analyst and an environmental consultant. Holding a master degree from the public policy school of Columbia University, he was also a representative at the United Nations Climate Change Conference in COP15 and COP28.



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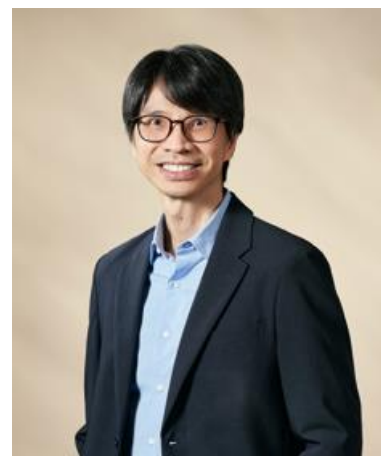


**Mr. Samuel Kwong**

**Senior Associate Director - ESG**

**Chinachem Group**

Samuel is the Senior Associate Director - ESG of Chinachem Group with over 25 years of experience in sustainability with multinational conglomerates covering businesses including sports & entertainment, food & beverages, aviation, hospitality, real estate, retail, shipping & infrastructure developments. He is a director of HKIQEP, past Chairman of CIWEM HK & former director of HKGBC & HKBEC. Sam is an engineer by training with bachelor and master degrees from The University of Hong Kong and a master degree of environmental engineering from ENTPE, France, MBA degree from the Chinese University Hong Kong and a degree of laws from the University of London.



## Supporting Organisations



*This material/event is funded by the Professional Services Advancement Support Scheme of the Government of the Hong Kong Special Administrative Region. Any opinions, findings, conclusions or recommendations expressed in this material/any event organised under this project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Professional Services Advancement Support Scheme.*