

Training Workshop on “ESG Strategies: Gain Competitiveness in Today’s Market and Incorporate ESG into Daily Operations”

With the growing emphasis on sustainability and responsible business practices, integrating Environmental, Social, and Governance (ESG) principles into daily operations has become a key driver of competitiveness and resilience. Organisations that effectively adopt ESG strategies are better positioned to innovate, differentiate, and achieve long-term growth in today’s dynamic market.

Green Council is pleased to organise an exclusive interactive training workshop designed to provide professionals with a comprehensive understanding of ESG principles and practical approaches to embedding sustainability into organisational strategy. This workshop will equip participants with actionable insights and foundational skills to implement ESG initiatives that enhance operational resilience and create lasting value.

Workshop Details

Date	: Friday, 13 th March 2026
Venue	: HKMA - Causeway Bay Room 101, 1/F, First Commercial Building, 33-35 Leighton Road, Causeway Bay, Hong Kong
Size of Class	: 40
Language	: Cantonese with English materials
Admission Fee	: Free of charge
Registration	: https://forms.gle/wwEdBkXPssQfZZjT8

Agenda and Content:

09:15-12:45

- Introduction to ESG Fundamentals: Overview of Environmental, Social, and Governance principles, their evolution, and relevance to modern business competitiveness.
- Common frameworks across E,S,G to address organisational impact
- Group Discussion: Case Studies and Best Practices - Review of successful ESG initiatives from various industries, highlighting challenges and solutions for effective adoption.

14:00-17:30

- ESG Integration - an investor perspective: Defining success of integrating ESG principles in operations to secure stakeholder support
- Exploring how ESG strategies drive innovation, risk management, and long-term growth in dynamic markets, with real-world examples.
- Group Discussion: Participants share experiences and brainstorm ways to embed ESG into daily operations for enhanced resilience

Please contact Mr. Eric Tam at 2810 1122 or erictam@greencouncil.org for enquiry.

Certificate

Certificate of Attendance will be issued to participants who attended the training course and completed a feedback survey.

Instructor

Mr. Derek Ip, Independent Sustainable Finance and Net-Zero Transition Advisor.

Derek Ip is a sustainable and impact investing professional with extensive experience in ESG strategy and climate finance. He has worked at leading institutions including UBS Asset Management, BMO Global Asset Management, S&P Global, the City of London Corporation, bringing global experience across Europe and Asia. His contributions to the industry have been acknowledged through recognition on the University of Edinburgh’s Climate 75 list and involvement in the World Economic Forum’s Responsible AI Playbook for Investors. Derek holds an MSc in Climate Change Finance and Investment from the University of Edinburgh and is a CFA Charterholder.



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